

Hospitality & Entertainment

Tourism is the mainstay of many African economies. For many years, South Africa has been one of the top tourist destinations on the continent. A sought-after location for business and leisure travel, South Africa has successfully hosted major sporting events, global conferences, and other international conventions.

Luxury resorts and affordable B&Bs, game reserves, wine estates, mountains, forests, scenic coastlines and unspoilt beaches, renowned golf courses, outdoor adventure activities, and world-class cities that offer cultural and culinary diversity make South Africa an all-year-round destination.

Hospitality

The hospitality sector in this growing market offers exceptional opportunities for international brands to expand their operations. We have advised numerous international hotel groups as they have expanded in Africa.

Experience in mergers and acquisitions, financing, construction, and knowledge of the local business environment, make us the ideal partner to advise global hotel groups, leisure businesses, and investors on expansion into South Africa and the rest of the continent. We offer tailor-made solutions for a unique regulatory environment.

Entertainment

South Africa is a sports-loving nation and has successfully hosted major events, such as the 2010 FIFA World Cup, the Rugby World Cup, Cricket World Cup, A1 Grand Prix, and many others. With world-class facilities and the capacity to accommodate big crowds, many international music artists and bands also tour South Africa. We advise clients in the entertainment industry on regulatory and administrative issues, such as the Safety at Sports and Recreational Events Act.



South Africa is also a popular destination for international movie makers. Our lawyers provide advice on sponsorships, artists' agreements, production and distribution agreements, management and agent contracts, and intellectual property issues.

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